

**Subject:** Start the New Year Right with Brightwheel!

Dear Kentucky Childcare Providers,

As 2024 comes to a close, we want to remind you that now is a great time to set up your free [brightwheel](#) account so it's ready to go for January! Your subscription to this all-in-one childcare management software is 100% covered by the Division of Child Care. When you get set up before the new year, you can take full advantage of brightwheel's many benefits, such as having all your 2025 finances in one place for easy tax prep. Hundreds of Kentucky providers already use brightwheel to:

- Delight families with one simple place to send messages and newsletters or share photos and videos
- Manage student and staff files for easy compliance reporting
- Collect and monitor subsidy attendance records for [CCAP audits and requests](#)
- Ensure that invoices are paid on-time through their billing platform and with their new expense tracking feature, keep track of profits and losses in one place for accounting and tax purposes

If you'd like to learn more about how you can use brightwheel for your program, [sign up here](#) to schedule a 1:1 call with a member of your Kentucky outreach team. They'll help you claim your free account, answer any questions that you have, and show you how brightwheel can work for your families, staff, and business.

If you need additional support, you can also reach the brightwheel | Kentucky team at [kentucky@mybrightwheel.com](mailto:kentucky@mybrightwheel.com).

Sincerely,  
The Kentucky Division of Child Care